



FOR IMMEDIATE RELEASE

CRIME STOPPERS AND TIME WARNER CABLE TEAM UP TO CAPTURE LOCAL FUGITIVES

Hays and Williamson County Crime Stoppers Leverage Time Warner Cable's Central Texas On Demand Technology to Bring Justice to Central Texas

AUSTIN – March 31, 2010 – Time Warner Cable is teaming up with the Williamson County and Hays County Crime Stoppers in an innovative partnership to help capture local fugitives.

Central Texas residents can now use their remote controls as a weapon in the fight against crime. Long-form video clips featuring Central Texas fugitives are available exclusively on Time Warner Cable's Central Texas On Demand. With the click of a remote, Time Warner Cable digital customers can view clips of fugitives wanted in Williamson and Hays Counties. The clips will feature Crime Stoppers' anonymous hotline numbers, text numbers and Web site so viewers may report information regarding the featured fugitives. Crime scene reenactments will also be featured as part of Crime Stoppers on Central Texas On Demand.

"Time Warner Cable is committed to making a difference in the community and through this partnership with Crime Stoppers, we hope to make an impact on safety and security across Central Texas," said Stacy Schmitt, vice president of communications for Time Warner Cable. "Whether a tip comes from Austin, from San Marcos, or from Waco, our communities will become safer with the use of Central Texas On Demand's innovative technology."

Time Warner Cable customers can tune to Channel 1400 (and Channel 200 in Waco/Temple/Killeen) and navigate to the Crime Stoppers section on the menu prompt to view videos featuring local fugitives. While viewing Crime Stoppers videos and any other CTOD content, customers have the ability to fast-forward, rewind and pause the clips.

"Williamson County Crime Stoppers believes this partnership with Time Warner Cable will make a real difference in our fight against crime," said Don Cormier, Williamson County Crime Stoppers. "This innovative use of technology will give broader exposure to the fugitives we're working to capture and enable us to combat crime at the next level."

Time Warner Cable will feature Crime Stoppers video clips on Central Texas On Demand and videos will be updated regularly to provide the most accurate list of fugitives. This is an addition to Time Warner Cable's Crime Stoppers partnerships with McClennan and Bell counties, which feature fugitives from the Waco and Killeen areas. During the past year in those areas, Time Warner Cable has featured 249 criminals. Those

spots have been viewed by more than 37,000 Central Texans, and 108 of those fugitives, or 43 percent, have been captured.

“Hays County Crime Stoppers is excited about this partnership as a way to broaden the reach of our crime fighting efforts,” said Don Arledge, executive director, Hays County Crime Stoppers. “Leveraging this evolving technology enables us to build on the successful program we already have and expand our commitment to keep Central Texas safe.”

Central Texas On Demand is a free service for all digital cable subscribers and is available in Time Warner Cable service areas from Waco to San Marcos. Central Texas On Demand also features programming about Central Texas school districts including high school athletic events, Texas Parks and Wildlife, PBS programming and more.

About Time Warner Cable

Time Warner Cable brings quality, technologically advanced video, Internet and digital phone service to thousands of Central Texas homes and businesses each day. Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located mainly in five geographic areas — New York state (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas.

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CONTACTS:

Angela Williams
Time Warner Cable
512-485-6207
512-657-9453 (m)
Angela-j.williams@twcable.com

Don Cormier
Williamson County Crime Stoppers

Don Arledge
Hays County Crime Stoppers
512-392-9949
darledge@callcrimestoppers.com